

#CREweek

Q&A with Gabrielle Bower:

How did you learn about corporate real estate as a career option?

My senior year at Boston University, I started considering career paths in real estate to see if there were overlaps with an architecture background. I pushed myself to attend as many meetings as I could through BU to learn about the career path. The first meeting I attended at BU had a panel of corporate real estate professionals. The panel exposed students to careers down the corporate real estate path that I never knew existed. I learned about service provider firms like JLL, CBRE, and Cushman & Wakefield. I listened to the skills and mindset required to put yourself out there to join organizations like Corenet Global as a student - which I did after that meeting. That panel was the first experience I had learning about corporate real estate as a career option.

Why might you choose corporate real estate for your career?

After that first corporate real estate panel, I started networking in and around Boston to learn about career paths that sparked my interest. Through networking with professionals, I learned that real estate leaders truly love what they do and enjoy seeing their impact on the built environment around them. They enjoy interacting with different stakeholders in finance, engineering, architecture, interior design. And I think that's what drew me in the most - being able to interact with so many stakeholders in different professions all working towards the same goal of community improvement.

I recently landed a job on CBRE's Iron Mountain Account in Boston as a Project Coordinator. I'm very excited to learn from both CBRE as a service provider and the corporate side of Iron Mountain.



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