



Win \$5,000  
for your team!

For rules and complete details visit:  
[www.corenetglobal.org/academic](http://www.corenetglobal.org/academic)

#### WHO IS CORENET GLOBAL?

CoreNet Global is a non-profit association, headquartered in Atlanta, Georgia (US), representing more than 10,000 executives in 50 countries with strategic responsibility for the real estate assets of large corporations. The organization's mission is to advance the practice of corporate real estate through professional development opportunities, publications, research, conferences, designations and networking in 47 local chapters globally.

#### WHAT IS CORPORATE REAL ESTATE?

Corporate real estate is the real property used by a company for its own operational purposes. It provides corporations with a productive environment to house employees, manufacture and distribute products, and provide services to the market. Corporate real estate touches all classes of property, land and buildings such as office facilities, data centers, manufacturing facilities, logistic centers, corporate headquarters, distribution facilities, retail stores, and hotels.



**NO REGISTRATION FEE –  
You have nothing to lose!**

More information:  
[academicchallenge@corenetglobal.org](mailto:academicchallenge@corenetglobal.org)

## SHOW US HOW TO SOLVE A COMPLEX ISSUE FACING CORPORATE REAL ESTATE (CRE) EXECUTIVES FOR A CHANCE TO COMPETE FOR \$5,000.

Students from around the world are invited to think creatively about a problem facing real estate professionals in companies like Google, AT&T, Duke Energy, AstraZeneca, Whirlpool, and many others.

Teams of students from the same institution will address a problem such as: reducing the gap between the speed of business and the speed of real estate; or creating an employee experience to attract millennials while retaining all generations of employees.



**We're not looking for real estate experts!** The competition is open to all students\* because we want to draw on your diversity, intelligence, and creativity. Take a stab at impressing our jury of professionals and academics. The winning team will win US\$5,000.

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\*All students (undergraduate/graduate, full-time/part-time) currently registered at a recognized university are invited to participate.